

# OSAO

**Skills for Growth**

# Educational Consortium OSAO (VET)

We educate a new generation of professionals who are ready to thrive in a changing world.

The opportunities for growth at OSAO stem from innovation, sustainability and an international outlook.

OSAO consists of:

8 education units

OSAO Edu Ltd



**OSAO**



# Education units

OSAO's education units are located in Haukipudas, Oulu, Kempele, Liminka, Muhos, Pudasjärvi and Taivalkoski.

Oulu–Helsinki 540 km  
Oulu–Rovaniemi 166 km





# Work life skills and continuous learning

We arrange vocational education and training in all vocational fields and for all age groups.

We develop and provide educational services in cooperation with working life.





# Vocational Fields at OSAO

- Humanities and Arts
- Agriculture and Forestry
- Business and Administration
- Health and Welfare
- Technology
- Service Industries
- Information and Communications Technologies (ICTs)



**9 500**

Students



**7 046**

Student years



**4,37/5**

Student satisfaction  
rating



**2 662**

Graduations



**1,0**

Attractiveness  
of Education



**6 600+**

Cooperation partners



**840**

Employees



**4,30/5**

Workplace feedback



**94 MEUR**

Operating revenues

# OSAO as a Developer

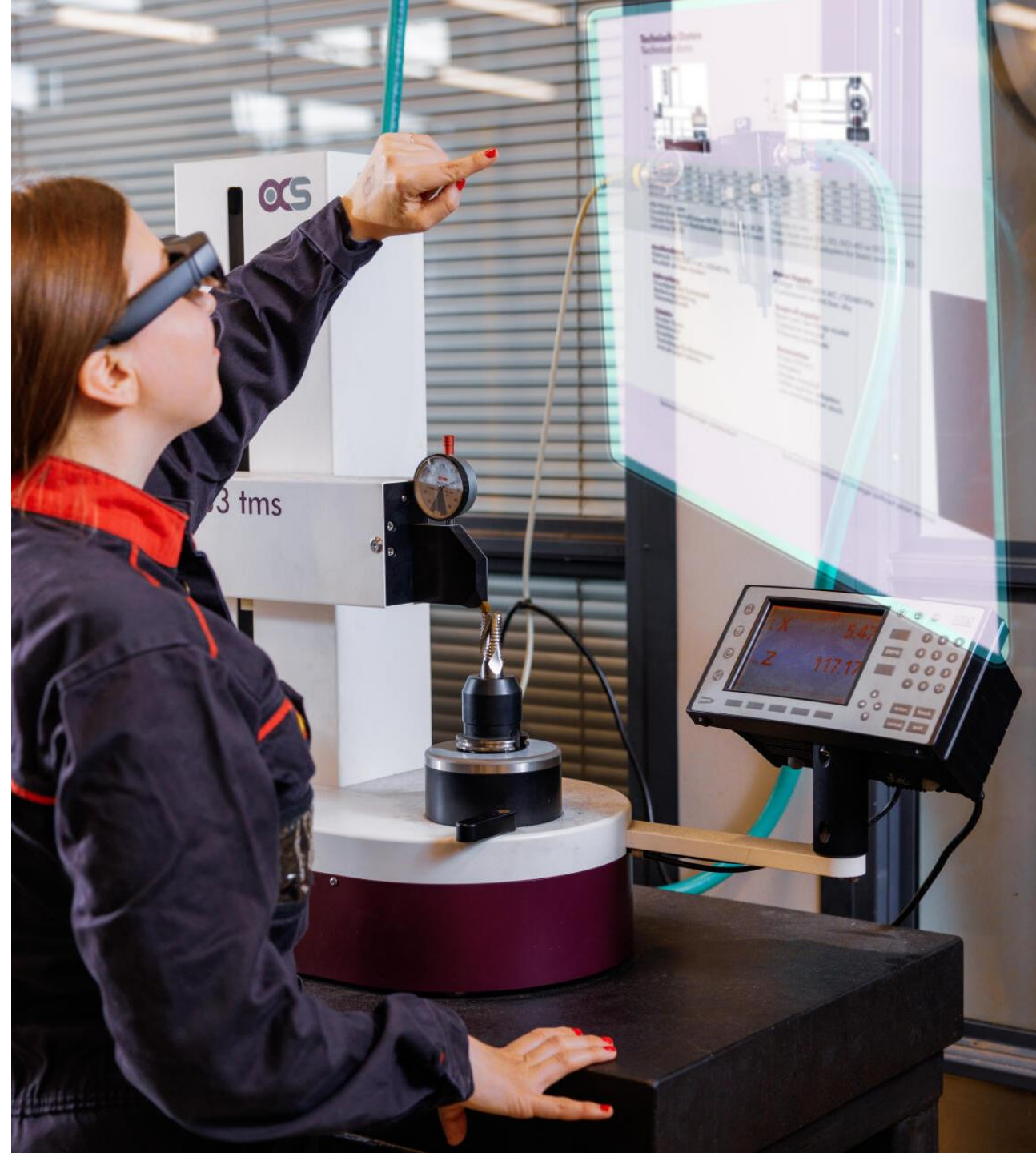
We create new ways to face the future: the campus of the future, sustainability, and digitalization drive the implementation of our core mission.

Through development projects, we enhance learning environments, renew teaching and guidance methods, and promote cooperation with working life.

We are a strong project actor in the Oulu Innovation Alliance (OIA) as well as in other national and international networks.

We systematically assess the impact of our project activities, based on OSAO's strategy.

In total, there are around 50 ongoing projects, with a project portfolio of approximately €15 million. Funding sources include, among others, national and international EU funding programs as well as government grants.







# New Campus in Oulu by 2032

OSAO is building a new campus in the Kaukovainio area of Oulu.

Construction will begin in 2026, and the new campus will be fully completed by 2032.

The estimated total cost of the project is €112.2 million.

The new campus will bring together a significant share of OSAO's education in the fields of technology, health and welfare, and services.



# Digitally Capable Campus

The "Digitally Capable Campus" project cluster consists of two complementary projects: Enhancing Digital Competence in Vocational Education and Digital Campus as an Integral Part of Vocational Education.

Our vision is to develop OSAO's future campus into a centre of excellence that promotes and supports the digital skills of staff, students, and representatives of working life. This will be achieved through diverse learning environments that make active use of digital tools and modern teaching methods.

The project runs from August 1, 2023 to July 31, 2026.



**OSAO**



# OSA's Sustainability Roadmap

## STRENGTHENING OUR HANDPRINT

- Enabling leadership
- Developing teaching and learning environments
- Enhancing staff competence
- Building strategic partnerships

## REDUCING OUR FOOTPRINT

- Carbon neutrality by 2035
- Understanding our impact on nature
- Reducing the use of natural resources

### VISION

Together with our students and partners, we are building a carbon-neutral society that operates within the limits of nature's carrying capacity.

### MISSION

We renew society and strengthen a culture of learning and human development — striving for a good life within the boundaries of one planet, guided by human growth.

### PRIORITIES

- The intrinsic value of nature
- Strengthening humanity
- Embracing sufficiency



# International OSAO

The focus in the international activity of OSAO is in internationalization at home and study periods in companies abroad.

Student and staff mobility is primarily directed towards European countries.

OSAO supports the periods abroad financially with Erasmus+ project funds and OSAO's own funding.





# Global cooperation

Global network of OSAO enables a wide range of international activities, such as student and staff mobilities, virtual mobilities, international VET projects, International Skills competitions, and education export.



# International Projects

Our main goal of international projects is to enhance professional skills and support life-long learning.

International projects enable development work with our foreign partners. We also support many of our student and professional mobility periods with the help of project funding.

We have experience in coordinating and participating as a partner in Erasmus+, Leonardo da Vinci, Comenius and Nordplus projects.



# Integration Training for Immigrants

We are a significant provider of integration training in Northern Finland.

The training supports immigrants in integrating into Finnish society, education, and working life.

The training develops language and communication skills, as well as social and working life skills







# Preparatory Education for Vocational Training TUVVA

Immigrant students can complete a short period of pre-vocational preparatory education.

The programme helps improve Finnish language skills and other abilities needed for studying.

Finnish students can use the programme to improve their basic education grades, explore suitable career options, and strengthen their study skills.



# IB Career-related Programme

OSAO is an authorized IB World School, Career-related Programme (CP).

OSAO is offering a study programme in business delivered entirely in English.

This program is for those who have completed basic education and have a good command in the English language.



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# OSAO

Skills for Growth

OSAO brand video





# Tailored Visits and Training

OSAO Edu Ltd



# Global Education Services

Let us be your partner in education.

We arrange education services and visits together with our wide network to everyone interested in Finnish vocational education.

We provide education and training both in Finland and abroad.



# Tailored Visits and Training in Various Fields

- Humanities and Arts
- Business and Administration
- Health and Welfare
- Technology
- Service Industries
- Information and Communications Technologies (ICTs)



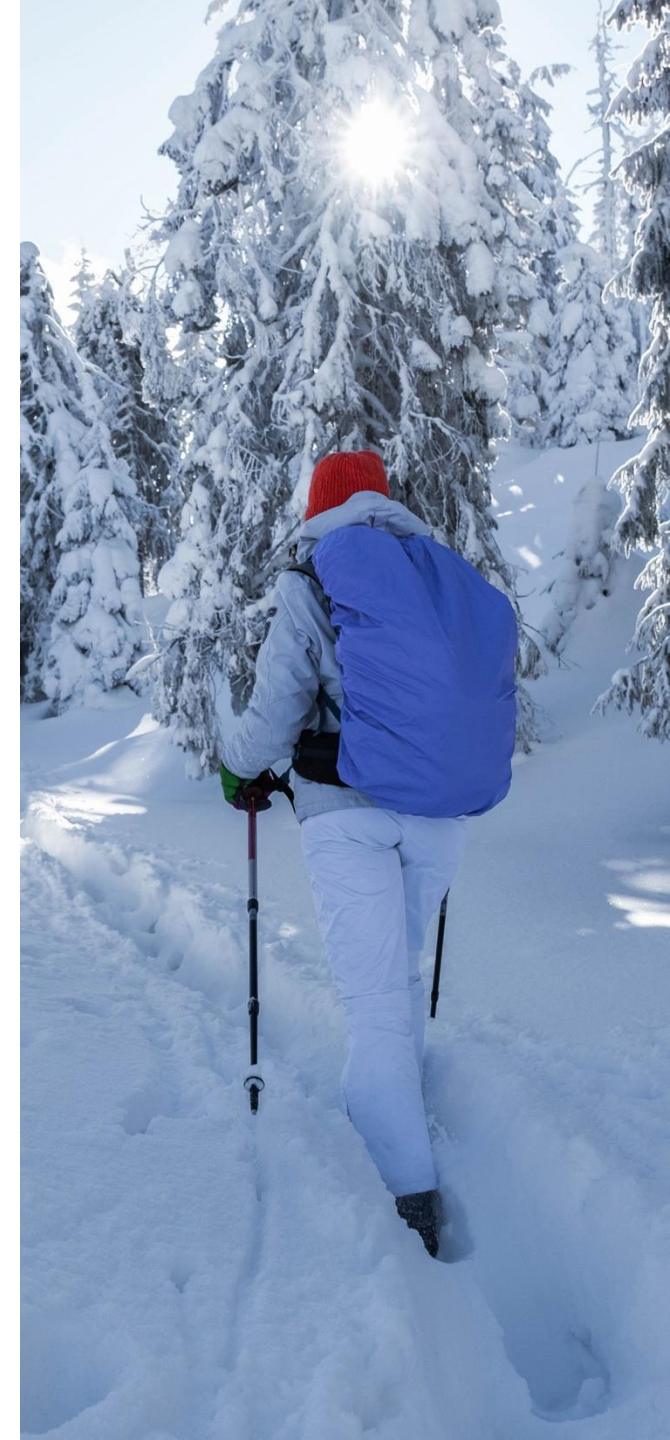
# Visit and training packages

## Packages for professionals

OSAO Edu provides training packages on behalf of OSAO in a wide range of fields.

## Packages for students

OSAO Edu provides the opportunity to study in OSAO with local students and experience the Finnish lifestyle.

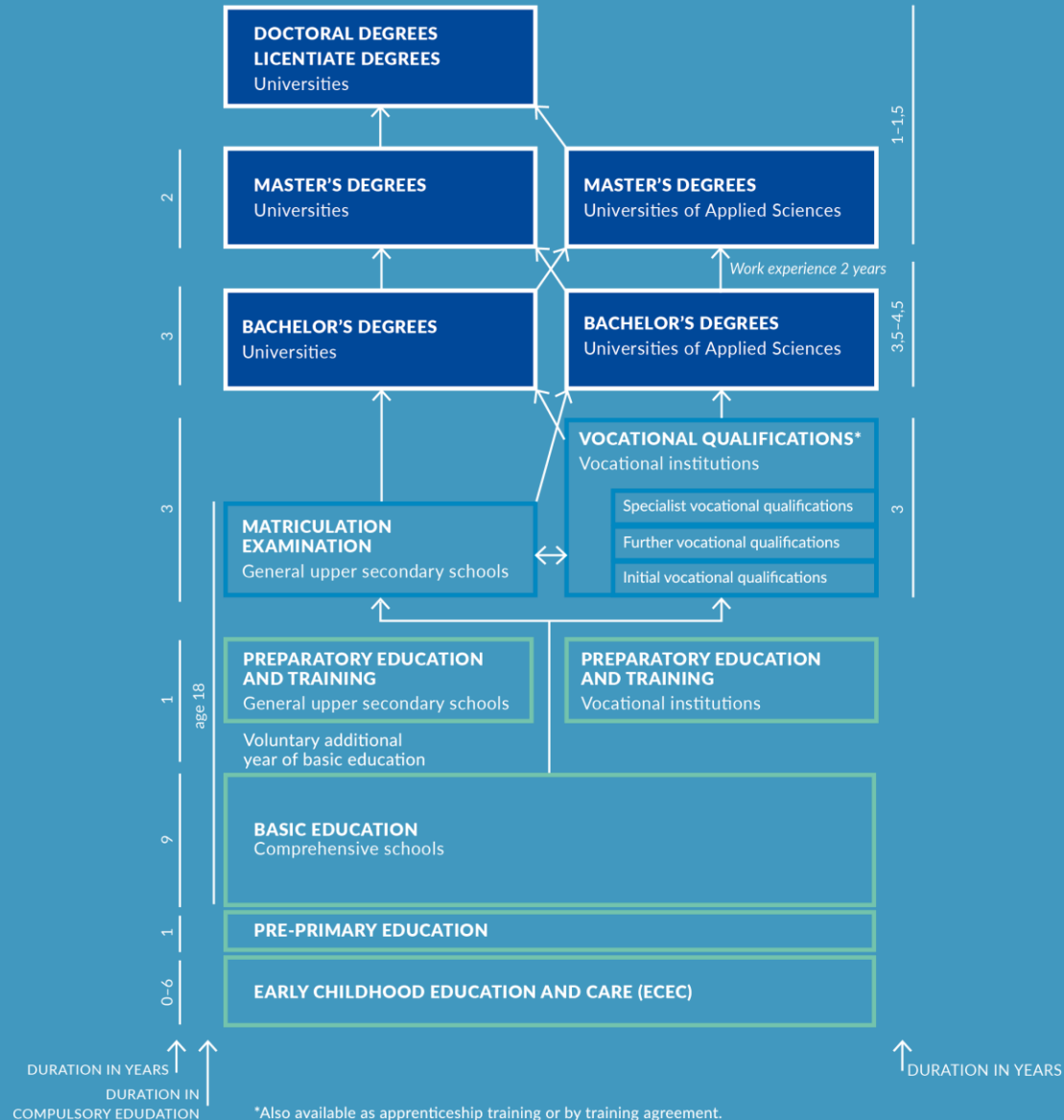


# The Finnish Education System



# THE FINNISH EDUCATION SYSTEM

VET provides open pathways to higher and further education



**THE FINNISH EDUCATION SYSTEM** provides open pathways to higher and further education.

# Vocational education and training (VET) in Finland is competency-based

In Finland, students who have completed basic education choose their upper secondary pathway, general or VET.

Both pathways are equal in value and provide access to further studies.

Around half of the students completing their basic education continue to VET.

In Finland, each young person must apply for post-comprehensive school education.

Compulsory education ends when the person reaches the age of 18 or when they complete an upper secondary qualification.





# Reasons that make VET an attractive choice

- Qualified and competent teachers
- Flexible national qualifications requirements
- Strong employment prospects
- Eligibility for further studies
- Qualifications allow for employer-specific, regional and personal adaptations
- Developed and delivered in cooperation with the working life





# VET – students and working life as clients

- Increases and maintains the vocational skills of the population
- Develops commerce and industry and responds to its competency needs
- Supports lifelong learning and students' development
- Provides students with knowledge and skills necessary in further studies
- Promotes employment



# VET covers all sectors of working life

The three biggest sectors are:

- Engineering, Manufacturing and Construction
- Business and Administration
- Health and Welfare



# Education is free for EU and EEA citizens

National and local government are responsible for financing VET as part of the state budget.

Also VET organised at workplaces is publicly funded.

Students are entitled to a free meal and school transport subsidies.







# Facts about Finland

Pristine lakes – there are around 188,000 lakes in the country.

Finland has been ranked the happiest country in the world.

Around one-third of Finnish adults have an academic degree

The average age of the population is 38.

Finland's air and nature are pure, and the quality of water resources are the best in the world.





# Facts about Oulu

Oulu is a world-class centre of excellence in:

- 5G and beyond
- startups
- future health
- international education

Oulu is ranked among the 13 smartest cities in the world. Up to 2.6 billion people use technologies developed in Oulu every day.

Oulu is the European Capital of Culture in 2026





[osao.fi/en](https://osao.fi/en)

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